

# Programs & Services

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Since 2009, Land Bank  
Twin Cities has been  
breaking barriers in  
the real estate market,  
disrupting inequities and  
empowering communities  
to build wealth, grow  
potential, and drive  
lasting change.

#### **MISSION**

To capture strategic real estate opportunities to benefit people with low to moderate incomes, prioritizing BIPOC and populations facing barriers.

#### **VISION**

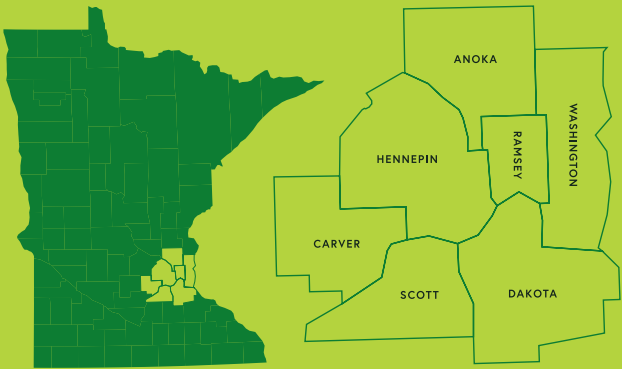
All people in the seven-county metropolitan region of the Twin Cities have the opportunity to live and prosper in a community of their choice.



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# Our Territory

Our territory is made up of the following counties in Minnesota: Anoka, Carver, Dakota, Hennepin, Ramsey, Scott, and Washington.



## Scope and Services

- Land Banking
- Brokering
- Lending
- Technical Assistance
- Property Management

## Programs

### Strategic Acquisition

Acquisition of land, commercial or residential real property with an identified end-user, future owner

### Community Lending

Loan origination and mortgage products for pre-development, construction, and acquisition of land, commercial or residential real property

### Land Banking

Acquisition of land, commercial or residential real property and holding it for an unidentified future use

# — What Makes Us Different

## **LEGAL STRUCTURE**

Incorporated as a 501(c)(3) organization, offering operational flexibility

## **DIVERSE FUNDING**

Mix of grants, Program Related Investments (PRI), and property sale/lending revenues

## **INDEPENDENT GOVERNANCE**

Board of Directors

## **FOCUSED MISSION**

Can target specific community needs or neighborhoods

## **AGILE OPERATIONS**

More flexible decision-making and project execution

# — Social Impact Return

For every dollar we invest in a housing unit, there is a social impact return of \$2.12

- Expanded sustainable homeownership and increased resource efficiency through housing rehabilitation
- Improved mental and physical health for families, including children, through affordable, comfortable housing
- Growth of emerging developers' businesses
- Increased educational success for children in stable housing

# Outcomes



## STABILIZING PROPERTY VALUES

Revitalizing neighborhoods and maintaining community assets



## LEVERAGING INVESTMENT FOR ECONOMIC GROWTH

Catalyzing economic growth through strategic partnerships



## FURTHERING RACIAL EQUITY

Promoting inclusive community development



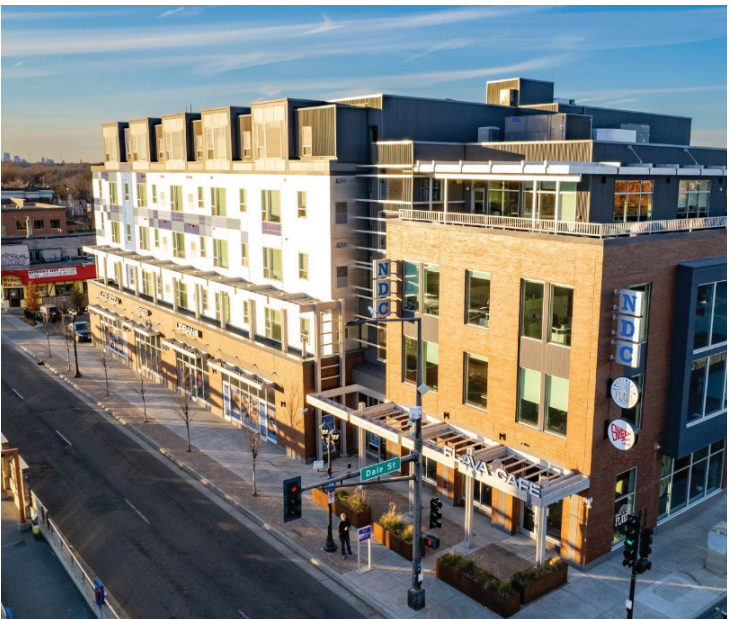
## PROMOTING LASTING AFFORDABILITY

Ensuring long-term accessible housing options



## SUPPORTING CLIMATE RESILIENCE AND SUSTAINABILITY

Fostering climate resilience and green initiatives



# By the Numbers

OVER THE PAST 5 YEARS

**114**

TRANSACTIONS

**\$58M+**

TOTAL INVESTMENT

**1,100**

HOUSING UNITS  
SUPPORTED

**12**

COMMERCIAL  
UNITS SUPPORTED

**\$7M+**

LOANED TO  
EMERGING  
DEVELOPERS

**\$1 = \$2.12**

SOCIAL IMPACT ROI



SCAN HERE FOR  
STORIES ABOUT  
OUR IMPACT



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